

TRAINING MODULES

| Topics | Descriptions |
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| 1. PR & Value Driven Communications | Master the art of crafting compelling messages that resonate with your audience and build lasting relationships. Learn to manage your public image and effectively communicate your brand's value. |
| 2. Leadership Branding | Discover how to cultivate a powerful leadership brand that inspires and motivates others. This module will equip you with the strategies to build a strong reputation and position yourself as a thought leader. |
| 3. Character Building – Unleash Your Potentials | Embark on a transformative journey to unlock your hidden potential. Develop the essential character traits like resilience, self-awareness, and responsibility to achieve personal and professional success. |
| 4. Mobile Video Making for Impact. | Learn to create captivating mobile videos without expensive equipment. Master the art of storytelling and leverage the power of social media to reach your target audience and make a lasting impact |
| 5. Youth Leadership | Empower the next generation of leaders! This program equips young people with the skills and confidence to make a positive difference in their communities. |

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| 6. Leading Thru Influence – Social Media For Advocacy / OPPA Influencer 101. | Harness the power of social media to become a powerful advocate for your cause. Gain the tools to build a strong online presence, cultivate meaningful connections, and drive positive change. |
| 7. Speak With Confidence / Master of Ceremony Workshop | Conquer stage fright and learn to deliver captivating presentations with confidence. Develop powerful communication skills and techniques to engage your audience and leave a lasting impression. |
| 8. Now Everyone Can Host | Unlock the secrets of hosting engaging and successful events. This module equips you with the essential skills for planning, execution, and managing live stream like a pro. |
| 9. Pitching | Master the art of the pitch! Discover effective strategies for presenting your ideas with clarity and persuasion, leaving a lasting impression on investors, employers, or clients. |
| 10. Fundamentals of Coaching For Leaders. | Equip yourself with fundamental coaching skills, enabling them to foster a coaching culture within the organization and empower their teams to reach their full potential. |

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| 11. Transformational Leadership, Development Program. | This 2-day workshop focuses on developing crucial leadership skills through a combination of theoretical knowledge and practical application. Participants will delve into foundational concepts like effective communication, decision-making, and personal mastery, engaging in interactive exercises, case studies, and peer-to-peer learning to foster a dynamic and immersive experience. |
| 12. The Corporate Ambassador Professional Image & Etiquette Program. | This programme aims to create awareness and empower professionals with the key components of a powerful 'Executive Presence' through knowledge and practice of professional image & etiquette, effective communication skills and emotional intelligence. |

Testimonials

“I love all the session. it make my insecurities level going down because lately my insecurities going up. overall, it such a fun workshop to join and join soon”, *Syarfa, UiTM*

“Sesi yang hebat untuk menguji kemampuan dan keupayaan dalam diri dalam bidang pengacaraan. Terima kasih atas usaha dan ilmu yang dikongsi ”, *Zarida UiTM*

“Kursus yang sangat2 bermanfaat utk membina kemahiran berkomunikasi & membina kerjaya dlm pengacaraan.”, *Sepawi Amanah Ikhtiar Malaysia*